

Your help can make
a difference

FUNDRAISING GUIDE:

How to stage your own fundraising event

First of all – thank you
for choosing to fundraise
to support ABC UK's
much-needed work!

We hope this information sheet helps you with
some of the practical questions you might have
as you start your fundraising.

1 Choose what you are going to do

If you don't know where to start, take a look at
our fundraising webpage, or pick up a flyer for
fundraising tips. Or you can contact us at
events@actionbladdercanceruk.org for advice.



2 Plan your event

Set your date, and make sure make sure it doesn't
clash with any major events.

Make sure you give yourself plenty of time to
organise everything.

Make a checklist and use that as a guide to know
exactly what needs to be done.

3 Raise money

Fundraising online

Creating your own online fundraising page
can be the easiest way for people to find your
fundraising information so that they can support
you and make a donation online.

It's simple to set up, and is a quick and easy way
for your friends and family to donate - and the
money you raise is sent safely and quickly direct
to Action Bladder Cancer UK.

Give yourself long enough to fundraise – some
people set up their fundraising page several
months before they are doing the main event.
It is also an idea to leave your fundraising page
open for a while after your event so that people
can still donate.

ABC fundraising activities



There are many online platforms you can use to start fundraising for Action Bladder Cancer UK, but we always encourage our supporters to set up a JustGiving fundraising page:

Head to www.justgiving.com

- Click 'Start fundraising'.
- Click 'I'm fundraising for a charity'.
- **Login** to your JustGiving account or **sign up** for an account if you don't have one.
- You will be asked to search for the charity you are fundraising for – **Action Bladder Cancer UK**.
- Then you can go through the stages of setting up your page – what event it is, why you are doing it and more information for your supporters.
- We suggest you personalise your page with a photo and update your supporters every step of the way.
- Don't forget to add your fundraising target in too.

Fundraising online can be an easy way to collect donations - people can make a donation online using their phone or a computer, they can leave you a personal message, the money will come directly to ABC UK, and the donor will also have an option to add Gift Aid to their donation which will increase the funds coming to ABC UK.

Sponsorship form

You can use a sponsorship form to fundraise for Action Bladder Cancer UK if you don't want to fundraise online. Please ask for us to send you one by contacting events@actionbladdercanceruk.org

If you collect any cash, please ask us for a collection bucket or tin if you need one. You can make a payment to your own JustGiving page to the value of the cash donations. If you have raised a lot of cash, get in touch with us and we can send you a form to pay this into a bank over the counter.

If some of your supporters want to donate another way, they can make cheques payable to **Action Bladder Cancer UK** and you can collect these and send them direct to us.

4 Tell us what you're doing

If you're going to fundraise for Action Bladder Cancer UK and have either signed up for one of our events or have your own ideas for fundraising, you will want to think about the best way to get your friends and family involved in supporting you and how to collect donations.

Remember to get in touch with us as soon as you start fundraising so that we can support you – we can send posters and leaflets, t-shirts, running vest or performance t-shirts, hats or caps, badges, wristbands and balloons – and we can put details of what you're up to on our social media. We love to hear our fundraisers' stories.

5 Tell us when you've done it!

Don't forget to let us know when you've completed your event or fundraising activity – so we can thank you properly!

Most importantly – thank you for fundraising for Action Bladder Cancer UK. Good luck!